

Kitty Revolution Board of Directors Meeting Minutes, November 17th, 2021

The meeting of the Board of Directors of Kitty Revolution, a Minnesota corporation and 501(c)(3) non-profit, was held from 6:06 PM – 6:40 PM via Zoom virtual meeting space.

DIRECTORS PRESENT: Charlotte Elva, Secretary; Selma Saba, Member at Large (joined after the Treasurer report); Ravyn Gibbs Member at Large; Penny Gronbeck Member at Large, Michelle Robison, Member at Large, Robin Holland, Executive Director and Julie Doherty, Member at Large (arrived during financial update).

DIRECTORS NOT PRESENT: Elizabeth Thompson, President.

ALSO PRESENT: Terri Hecimovich, Treasurer (left after the Treasurer report), Kelly Sisk, and Annette (last name unknown).

CALL TO ORDER

Charlotte called the meeting to order at 6:06 PM

APPROVAL OF MINUTES

- Selma moved to approve the October minutes; Michelle seconded. All approved, with no further changes.

FINANCIAL UPDATE

Terri talked about the finances for Oct.

- Bank balance as of 10/31/21 of about \$16,751.65, PayPal giving fund & regular PayPal balance is currently \$600.
- Expenses that we do not have out of the account yet; Adora's hospitalization and cardiology consultation.
- We are open for intake.

EXECUTIVE DIRECTOR UPDATE

Robin reviewed the Executive Director's report for October.

- 11/18/21 Give to the Max MN - Usually get \$7k-\$11k from this event. Robin and Selma have plans in place.
Terri sent out an emails to some of our donors prior to the event and we are already at \$1,100 from her work on this. Terri and Dawn are going to write out the thank you's from the event. Short on stories of cats, if we could get a few more would be great, Selma and Michelle will send some to Robin.
- Numbers:
 - Intake 2021: YTD (to 11/17/21) – 165 MTD (since last Board meeting): 9
 - Intake 2020: YTD (same time frame) – 177 MTD (same time frame) - 19
 - Adoptions 2021: YTD (to 11/17/21) – 117 MTD (since last Board meeting): 19
 - Adoptions 2020: YTD (same time frame) – 161 MTD (same time frame) – 16
- Can start Foster Parent training now that the foster manual is done. Jon Bidinger is going to start training them virtually next week.

COMMITTEE REPORTS

Selma reviewed the Marketing report for October.

- Butter Braid fundraiser made \$700+.
- Currently at 400 lbs out of a possible 1000 from Pet Supplies plus, they are doing a donation to us based on likes they receive on a Facebook post.
- Opening a 4th clip and chip location in Bloomington at Pet Supplies Plus starting in December. Two New volunteers, Heather and Hanna will be handling this location.
- Sainly City cat show, looking for volunteers to be their stewards. Considering the cost vs the benefit.
- Planning a silent auction for first quarter 2022.
- T-shirt fundraiser is right now and will continue into Thanksgiving week.

NEW BUSINESS

No items to discuss.

OLD BUSINESS

- Charlotte reformatted the Foster Manual and uploaded a live and pdf of it to the Share Drive.
- Woodies has been going well, so far fast turnaround on most cats being adopted, only exception is on the trio, a mom and two kittens.
- Café Meow is still getting up and running and on track for next Spring. Will need more Foster Parents for when we get Café Meow up and running for short term care, about 3 weeks.

LAST MINUTE ITEMS NOT COVERED ABOVE

- Looking to find a temporary foster for a kitten and father duo.

ADJOURN

Selma motioned that the meeting be adjourned. Julie seconded the motion. All approved and the meeting was adjourned at 6:40 PM.

NEXT MEETING

The next meeting is scheduled for Thursday, December 16th, currently via Zoom.

Respectfully submitted,

Charlotte Elva, Secretary