

Kitty Revolution Board of Directors Meeting Minutes, December 16th, 2021

The meeting of the Board of Directors of Kitty Revolution, a Minnesota corporation and 501(c)(3) non-profit, was held from 6:07 PM – 6:39 PM via Zoom virtual meeting space.

DIRECTORS PRESENT: Elizabeth Thompson, President; Charlotte Elva, Secretary; Selma Saba, Member at Large (joined after the Treasurer report); Ravyn Gibbs Member at Large; Penny Gronbeck Member at Large; Julie Doherty, Member at Large; and Robin Holland, Executive Director.

DIRECTORS NOT PRESENT: Michelle Robison, Member at Large.

ALSO PRESENT: Terri Hecimovich, Treasurer (left after the Treasurer report), Peggy Summers, and Jada Fehn.

CALL TO ORDER

Elizabeth called the meeting to order at 6:07 PM

APPROVAL OF MINUTES

- Julie moved to approve the November minutes; Charlotte seconded. All approved, with no further changes.

FINANCIAL UPDATE

Terri talked about the finances for Oct/Nov.

- Ending balance as of 10/01/21 \$14,587.62 and 11/01/21 \$16,282.27
- Ending balance as of 10/31/21 \$ 16,282.27 and 11/30/21 \$16,086.28
- Spent \$4,793.31 in Veterinary services in October and \$6,792.16 in Veterinary services in November.
- More expenses that we do not have out of the account yet; around \$1,300 for Dandelion, a significant bill for Ford, and Sammy will be getting a CAT scan in Jan.
- Sent out all the Give to the Max thank you cards. Will get a review of the funds received and how we compare to other MN non-profits.
- We are open for intake, but do not have any caregivers available at this time.

EXECUTIVE DIRECTOR UPDATE

Robin reviewed the Executive Director's report for November.

- 11/18/21 was Give to the Max MN - Usually get \$7k-\$11k from this event and we beat our goal and got over \$16,000! We were #8 in the small non-profit category in MN. Robin, Selma and Terri worked really hard on this.
- Numbers:
 - Intake 2021: YTD – 187 November MTD: 22
 - Intake 2020: YTD – 195 November MTD - 36
 - Adoptions 2021: YTD – 129 November MTD: 21
 - Adoptions 2020: YTD – 170 November MTD – 14
 - We have 147 cats in foster right now and only 22 posted for adoption.
- Cat spotlight Dandelion, Robin's foster, been with us since he was 4 months old. He is now almost 2 years old. He is part of a trio and they are harder to adopt out. Was limping the morning before Thanksgiving. Turns out he shattered his shoulder blade with a fall that is a foot

off the ground. Multiple vet's said that it should be amputated, so it was last week. He is healing well. The Facebook promotion for his surgery made \$300.

- AHS is still not taking Spay/Nuter, MN Snap is not opening new dates. Due to those we are working with Purple Vet's to get our Spay/Neuter apt's. This comes with challenges due to most places not having 'full' services. It is something we are working on.
- Kitten Bowl on Super Ball Sunday in February, this year they are doing a montage of kittens that are available for adoption and they are promoting a Kitty Revolution kitten, the photographer from animal planet Kris Kaiser was voted the best animal photographer in all of MN one year.
- Calendars for 2022 are out and for sale.
- Foster Parent training started a few weeks ago by Jon Bidinger. Going to restructure the training but overall, it went well.

COMMITTEE REPORTS

Selma reviewed the Marketing report for October.

- Pet Supplies plus, we received 551lbs of food from their fundraiser, they did a donation to us based on likes they received on a Facebook post.
- Maple Brooke donated half their proceeds from the photo's with Santa event to K-Rev.
- Opened a 4th clip and chip location in Bloomington at Pet Supplies Plus first time went well.
- Sainly City cat show, looking for volunteers to be their stewards. Still considering the cost vs the benefit.
- Planning a silent auction for first quarter 2022.

NEW BUSINESS

No items to discuss.

OLD BUSINESS

No items to discuss.

LAST MINUTE ITEMS NOT COVERED ABOVE

No items to discuss.

ADJOURN

Julie motioned that the meeting be adjourned. Elizabeth seconded the motion. All approved and the meeting was adjourned at 6:39 PM.

NEXT MEETING

The next meeting is scheduled for Thursday, January 20th, currently via Zoom.

Respectfully submitted,

Charlotte Elva, Secretary