

## Kitty Revolution Board of Directors Meeting Minutes, February 16, 2023

The meeting of the Board of Directors of Kitty Revolution, a Minnesota corporation and 501(c)(3) non-profit, was held from 6pm via Zoom virtual meeting space.

**DIRECTORS PRESENT:** Penny Gronbeck, secretary; [Julie Doherty](#); [Elizabeth Thompson](#); Michelle Robeson; Michelle Levy. Selma Saba arrived at 6:06, during the financial update. Jenna Seguin arrived by 6:15pm, also during the financial update, while discussing cat theft.

**DIRECTORS NOT PRESENT:**

**ALSO PRESENT:** Robin Holland, Danielle Menuey

**CALL TO ORDER** Elizabeth called the meeting to order at 603pm

**APPROVAL OF MINUTES:** Elizabeth asked to have the minutes from last month held for another month as we don't have a list.

**FINANCIAL UPDATE** Terri gave the financial report. The Southview bill is less than expected, about \$1,000. Milo's FIP treatment was cheaper than expected.

\$15,067.41	Beginning balance as of 01/01/23
\$8,600.00	Adoptions
\$888.00	Merchandise Sales & Chips
\$11,311.23	Donations
(\$287.12)	Bank processing fees
(\$348.75)	Printing (calendars)
(\$13.99)	Food
(\$880.00)	Sales tax
(\$16,988.24)	Veterinary services
(\$762.25)	Veterinary supplies
\$16,586.29	Ending balance as of 12/31/22

A donor gave us \$20,000. We discussed appropriate ways to send a thank you that preserved the donor's confidentiality.

Robin discussed two cats who need surgery.

Terri discussed someone who adopted two cats and paid with a check, the check was not signed, difficulties have ensued. Julie pointed out that this is theft, and while we do not wish to press charges, she can't steal cats. [Robin Holland](#) is broaching the subject of payment with this person. We discussed payment methods. Terri noted the increased difficulty of handling the finances as we take on other platforms - it is harder to track and creates more work for her. Robin and Terri will figure out what payment methods to go with so this doesn't overburden Terri.

Terri discussed the need to expand our donor base.

Michelle Robeson mentioned that we have few volunteers south of the river and is looking at joining a country club that might let us make connections.

**EXECUTIVE DIRECTOR UPDATE:** [Robin Holland](#) gave the update.

Intake for January: 10 cats, 7 for Cafe Meow. One is a return, Whitter. Last January we had 15.  
Adoptions: 43 for January; last January was 25. We need something that will let us track the Cafe Meow adoptions, as there are complications.

Total in care: 117

We are still on intake hold.

Fixing the rescue: action committee and brainstorming committee.

Brainstorming talked about how to use social media better. Robin will be meeting with social media volunteers next week.

We are still looking for feedback, Robin just sent out a survey.

Next will be a skill survey so we can figure out what people want to do and what skills they have.

Action committee met to discuss medical. One volunteer to host.

## **COMMITTEE REPORTS**

Marketing needs to come up with a list of things for next meeting.

Medical doesn't have much outstanding - Sunshine needs a biopsy, so we will need to cover that.

[Michelle Robison](#) asked about data entry - [Robin Holland](#) stated that they're working with Kelly Sisk (?) and some other volunteers. Selma Saba followed up on someone she'd found for data entry.

## **NEW BUSINESS**

**New board member:** [Elizabeth Thompson](#) began by asking how we want to approach this. Michelle Levy stated that she knows someone who she thinks would be good who had previously been interested but at a time when we didn't have an opening. This person has significant experience with board membership. [Julie Doherty](#) asked [Elizabeth Thompson](#) if Elizabeth could send this person a link to our application.

Michelle Robison asked if we could add recognition as the first recognition to the start of the meetings. People talked about the excellence of our various volunteers and their contributions.

## **OLD BUSINESS**

Terri Hecimovich brought up the issue of paired adoptions. [Julie Doherty](#) discussed the difference between our contract and the contract from another organization. Terri wants language that says when someone adopts a bonded pair, they can only keep or return them together. Robin and Julie discussed that this is an invitation to trouble. [Julie Doherty](#) mentioned that when they adopted out a bonded pair, they would emphasize that the cats need to stay together. This recent situation with Whittier is the only time Julie has seen someone return only one of the bonded pair, she suggested that we continue to

evaluate case by case. We would all like to prevent this from happening again but do not have a way to write a perfect contract.

[Julie Doherty](#) mentioned how helpful the automated email from Jon's account is and emphasized our need to focus on getting every adoptable cat posted.

**LAST MINUTE ITEMS NOT COVERED ABOVE**

None.

**ADJOURN** adjourned at 649pm

**NEXT MEETING**

The next meeting is currently scheduled for March

Respectfully submitted,

Penny Gronbeck, Secretary